

PEERING POINT CASE STUDY

“The DET-iX has allowed us to improve the quality of experience for our customers while at the same time rehoming 50% of our traffic from paid transit providers.”

*Collin Rose
President*

COMPANY

DayStarr Communications

INDUSTRY

Telecommunications

CONNECTION SPEED

10 Gbps

EMPLOYEE SIZE

25 Employees

OVERVIEW

DayStarr Communications is an internet and telecommunications service provider based in Shiawassee and Clinton County. Their fiber optic network delivers advanced telephone and internet services to many residents and businesses in these counties. DayStarr specializes in high-speed internet up to 1000M (1G) and long- distance phone service.

REASONS FOR JOINING

DayStarr Communications was looking for a way to improve connectivity and network speeds to their customers. With increasing bandwidth requirements and the need to offload video traffic, Daystarr looked to the DET-iX as the solution.

PEERING BENEFITS

Since becoming a member, Daystarr Communications has doubled their internet traffic at the exchange, estimating that 50% of their traffic now flows through the DET-iX. The connection improved the user experience for customers while providing cost-savings for the company.